



# EDUCATIONAL PROGRAM

**7M04 - Business, Administration and Law**  
(Code and classification of the field of education)

**7M041 - Business and administration**  
(Code and classification of the direction of training)

**0410**  
(Code in the International Standard Classification of Education)

**M070 - Economics**  
(Code and classification of the educational program group)

**7M04115 - Economics and management**  
(Code and name of the educational program)

**Master**  
(Level of preparation)

**Semey**

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## PREFACE

### Developed

The educational program 7M04115 - Economics and management in the direction of preparation 7M041 - Business and administration on the basis of the State Compulsory Standards of Higher and Postgraduate Education approved by the Order of the Ministry of Science and Higher Education of the Republic of Kazakhstan dated July 20, 2022 No 2 (as amended by the order) was developed by the Academic Committee dated 20.02.2023 No 66).

| Members of the Academic Committee | Full name            | Academic degree, academic title, position   | Signature |
|-----------------------------------|----------------------|---|-----------|
| Head of the Academic Committee    | Tlemissov Ulan       | Dean of the Faculty of Humanities and Economics                                     |           |
| Educational program manager       | Samieva Gulmira      | Lecturer of the Department of Economics and Finance                                 |           |
| Member of the AC                  | Kazhiyeva Zhania     | Associate Professor of the Department of Economics and Finance, Ph.D. in Economics. |           |
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| Member of the AC                  | Kaldybayev Mugammar  | KH Novaya Zarya LLP, economist  |           |
| Member of the AC                  | Aidarkhanova Ayazhan | Master s student of the ME-201 group  |           |
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### Reviewing

| Full name of the reviewer | Position, place of work                    | Signature |
|---------------------------|--|-----------|
| Tleubaev Timur            | General Director of Semey Cement Plant LLP |           |

### Reviewed

At the meeting of the Commission on Quality Assurance of the Faculty of Humanities and Economics  
Recommended for approval by the Academic Council of the University  
Protocol No.4a "05" April 2023  
Chairman of the Commission Abisheva Sh.Sh.

Approved at the meeting of the Academic Council of the University Protocol No. 8 "25" April 2023.

### Approved

at the meeting of the Academic Council of the University  
Protocol № 1 "01" of September 2023  
Chairman of the Academic Council of the University Orynbekov D.R.

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# 1.Introduction

## 1.1.General data

The educational program 7M04115- Economics and Management, implemented at the Faculty of Humanities and Economics, Department of Economics and Finance, was developed taking into account the needs of the regional labor market and the opinion of employers. The application of knowledge and skills acquired as a result of mastering the Master s degree program 7M04115- Economics and Management will allow the graduate to apply for a wide range of positions and will ensure career growth, both in public authorities and in organizations, enterprises, institutions of various organizational and legal forms.

The relevance of the educational program 7M04115 Economics and Management of the masters degree is due to the demand for economists – managers for enterprises and organizations of various forms of ownership and management. No company can exist without economists and managers - after all, as soon as a firm appears, there is immediately a need for analytical work, planning and forecasting, organization and management of business processes. The economist-manager performs the work of planning and managing the economic activity of the enterprise, aimed at improving the efficiency and profitability of production, the quality of products and the development of their new types, achieving high end results with optimal use of material, labor and financial resources.

## 1.2.Completion criteria

The main criterion for the completion of the educational process for the preparation of masters is the mastering by students of at least 88 credits of theoretical training, including: pedagogical practice – 6 credits, research practice – 13 credits, as well as research and development – 24 credits, 8 credits for the preparation and defense of a masters thesis.

1.3.Typical study duration: 2 years.

## 2.PASSPORT OF THE EDUCATIONAL PROGRAM

|   |   |
|---|---|
| 2.1.EP purpose  | To train highly qualified specialists who will be able to develop and implement the companys strategy, promote it in a competitive environment, make financial and business decisions, carry out economic and financial work, analyze and plan the production and economic activities of enterprises and organizations of all forms of ownership of the Republic of Kazakhstan.   |
| <b>2.2.Map of the training profile within the educational program</b> |   |
| Code and classification of the field of education                     | 7M04 - Business, Administration and Law   |
| Code and classification of the direction of training                  | 7M041 - Business and administration   |
| Code in the International Standard Classification of Education        | 0410  |
| Code and classification of the educational program group              | M070 - Economics  |
| Code and name of the educational program                              | 7M04115 - Economics and management  |
| <b>2.3.Qualification characteristics of the graduate</b>              |   |
| Degree awarded / qualification  | Master of Economics under the educational programme 7M04115- Economics and Management   |
| Name of the profession / list of positions of a specialist            | <p>Chief Economist;<br/> Business Consultant;<br/> Logistics Economist;<br/> Planning Economist;<br/> Sales Economist;<br/> Labor Economist;<br/> Financial Economist (Finance specialist);<br/> Economist;<br/> Economist-analyst;<br/> Management personnel of all categories and levels;<br/> Heads of structural divisions;<br/> The head of the highest and middle level of local and state administration;<br/> Positions of civil servants in various state administrative structures (the Office of the President, the Office of the Prime Minister, the offices of Ministers, akims of all levels);<br/> Manager of state-owned enterprises and national companies, private enterprises, etc.<br/> Business Analyst;<br/> Specialist in working with investment projects;<br/> Specialist in the field of public-private partnership project management;<br/> Specialist in forecasting and examination of prices for goods, works and services;<br/> A teacher at universities.</p> |
| OQF qualification level (industry qualification framework)            | 7   |
| Area of professional activity   | <ul style="list-style-type: none"> <li>- regulation of economic, socio-economic activities of economic entities, economic, financial, production, economic and analytical services of organizations, institutions, enterprises of various forms of ownership;</li> <li>- formation of the economic strategy and policy of enterprises;</li> <li>- ensuring effective management of the organization,</li> </ul>   |

|                                 |   |
|---------------------------------|---|
|                                 | <p>participation in the organization and functioning of state and local government systems, improving management in accordance with the trends of socio-economic development;</p> <p>- improvement of the enterprise management system.</p>   |
| Object of professional activity | Organizations and enterprises regardless of their type of activity, size, form of ownership.  |
| Types of professional activity  | <p>Implementation of the economic activity of the organization;</p> <p>Implementation of activities on forecasting and formation of prices for goods, works, services and examination of price dumping;</p> <p>Management of investment projects using the mechanism of public-private partnership;</p> <p>Activities to identify business problems, clarify the needs of stakeholders, substantiate solutions and ensure changes in the organization;</p> <p>Implementation of investment projects using various forms of financing;</p> <p>Organizational and technological activities;</p> <p>Information and analytical activities;</p> <p>Expert consulting activities;</p> <p>Organizational and managerial activities;</p> <p>Research activities;</p> <p>Educational or pedagogical activity.</p>   |
| Graduate Model                  | <p>Graduate Model OP<br/>7M04115 – "Economics and Management"</p> <p>1 Description of the OP<br/>The uniqueness of 7M04115 – "Economics and Management" lies in the preparation of masters in economics and management at the junction of two related specialties, with a wider range of tasks: analytical work, planning and forecasting, organization and management of business processes.<br/>Acquired competencies expressed in the achieved learning outcomes<br/>Competencies are acquired by students based on the results of training and practical experience. As a result of mastering the educational program, the graduate must have the following competencies:<br/>He is able to understand and analyze ideological, socially and personally significant philosophical problems;<br/>Knowledge of a foreign language for communication in the educational, scientific, professional and socio-cultural sphere of communication;<br/>Capable of analytical work, the ability to carry out research and innovation activities in order to obtain new knowledge, the willingness to apply this knowledge for expert evaluation of real management situations;<br/>Ability to develop the philosophy and concept of personnel management, personnel and social policy, personnel management strategy of the organization in accordance with the strategic plans of the organization;<br/>Is able to use quantitative and qualitative methods for</p> |

conducting scientific research and managing business processes;

He is able to prepare analytical materials for managing business processes and evaluating their effectiveness;

Is able to apply modern methods and methods of teaching economic disciplines;

He is able to analyze economic security indicators, achieve and ensure the economic security of a firm, enterprise, region, understand the reasons, catch trends, analyze and predict economic phenomena occurring at the micro and macro levels;

He is able to analyze socially significant problems and processes taking place in society and predict their possible development in the future.

Capable of continuing education, self-study and professional development throughout life;

Is able to critically evaluate the proposed options for management decisions and develop and justify proposals for their improvement, taking into account the criteria of socio-economic efficiency, risks and possible socio-economic consequences;

Ability to make decisions on the organization and functioning of entrepreneurial activity, analyze and justify the reality of business plans.

Competent in interpreting and understanding the results of innovative and innovative activities of the enterprise, carrying out an economic assessment of the competitiveness of firms, industries, regions, understanding the role and importance of the process of optimization and cost management in improving the efficiency of the company;

Competent in the management of the economy of the Republic of Kazakhstan, able to apply the methodology of economic analysis in the social sphere and areas that determine the sustainable development of the economy, understand the patterns of functioning of modern economic agents and develop strategies for their development;

Competent in the organization and conduct of scientific research, development and implementation of applied projects in the field of economics and management.

Personal qualities of the graduate the ability to analyze the patterns of formation and development of professional knowledge, the desire to develop intellectual, moral, communicative, organizational and managerial skills.



## 3. Modules and content of the educational program

### Sociolinguistic and scientific-pedagogical activity

#### Foreign language (professional)

|   |                      |
|---|----------------------|
| Discipline cycle  | Basic disciplines    |
| Discipline component  | University component |
| SubjectID   | 27130 (3012219)      |
| Course  | 1                    |
| Term  | 1                    |
| Credits count   | 3                    |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 20hours              |
| Independent work of the student                               | 40hours              |
| Total   | 90hours              |
| Knowledge control form  | Examination          |

#### Short description of discipline

*Mastery of general cultural, professional and special competencies for the implementation of professional activities, involving teaching free reading of original literature of the relevant branch of knowledge in a foreign language; development of oral communication skills in monological and dialogical form in the specialty; development of written scientific communication skills on topics related to the scientific work of a graduate student, as well as familiarization with the forms and types of international cooperation in the scientific field.*

#### Purpose of studying of the discipline

*The purpose of studying the discipline "Foreign language (professional)" in the master`s degree program is the systematic deepening of communicative competence within the framework of international standards of foreign language education on the basis of further development of skills and abilities of active language proficiency in the professional activity of the future master.*

#### Learning Outcomes

*ON1 Apply fundamental scientific, pedagogical, managerial, communicative knowledge and skills in professional activities.*

#### Prerequisites

*Bachelor*

#### Postrequisites

*Final examination*

#### History and philosophy of science

|   |                      |
|---|----------------------|
| Discipline cycle  | Basic disciplines    |
| Discipline component  | University component |
| SubjectID   | 25869 (3012216)      |
| Course  | 1                    |
| Term  | 1                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

#### Short description of discipline

*The discipline is aimed at studying the culture of scientific thinking, forms analytical capabilities and research skills, provides theoretical and practical knowledge necessary for a future scientist. Explores the historical evolution of the sciences and the philosophical perspectives they form. The origins of modern science, its social and institutional connections are described. General philosophical issues related to thought experiments, confirmation and refutation of theories, the origin and application of quantitative and high-quality research methods are considered.*

#### Purpose of studying of the discipline

*the formation of an interdisciplinary worldview among undergraduates, based on a deep understanding of the history and philosophy (theory) of scientific thinking, as part of a universal culture.*

#### Learning Outcomes

*ON1 Apply fundamental scientific, pedagogical, managerial, communicative knowledge and skills in professional activities.*

#### Prerequisites

*Bachelor*

#### Postrequisites

*Final examination*

#### Tertiary education

|                      |                      |
|----------------------|----------------------|
| Discipline cycle     | Basic disciplines    |
| Discipline component | University component |
| SubjectID            | 27127 (3012217)      |

|   |             |
|---|-------------|
| Course  | 1           |
| Term  | 1           |
| Credits count   | 3           |
| Lectons   | 15hours     |
| Practical and seminar classes                                 | 15hours     |
| Independent work of a student under the guidance of a teacher | 20hours     |
| Independent work of the student                               | 40hours     |
| Total   | 90hours     |
| Knowledge control form  | Examination |

### Short description of discipline

*The course is aimed at studying the main directions, principles and patterns of higher education. During the course of the course, the basic concepts of modern pedagogy, concepts and theories of teaching and upbringing, didactics of higher education will be considered. The master's student will master the skills of designing the organization of the educational process, techniques of individual and group reflection, will be able to correctly formulate pedagogical goals, apply educational technologies in the educational process. in the process, to design work programs of disciplines.*

### Purpose of studying of the discipline

*The purpose of mastering the discipline is to master the system of knowledge about higher education, its content, structure, principles of educational process management and mastering modern technologies in the field of management and organization of the educational process*

### Learning Outcomes

*ON1 Apply fundamental scientific, pedagogical, managerial, communicative knowledge and skills in professional activities.*

### Prerequisites

*Bachelor*

### Postrequisites

*Pedagogical practice*

## Psychology of management

|   |                      |
|---|----------------------|
| Discipline cycle  | Basic disciplines    |
| Discipline component  | University component |
| SubjectID   | 27129 (3012218)      |
| Course  | 1                    |
| Term  | 1                    |
| Credits count   | 3                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 15hours              |
| Independent work of a student under the guidance of a teacher | 20hours              |
| Independent work of the student                               | 40hours              |
| Total   | 90hours              |
| Knowledge control form  | Examination          |

### Short description of discipline

*The content of the course is aimed at mastering the approaches and directions of management psychology, psychological laws of management, features of planning and solving management problems. Students will get acquainted with the psychological methods of resolving conflict situations, master the ways of motivating work, the methods of using effective management styles. Skills will be formed to analyze the psychological causes underlying the decline in the effectiveness of the management process.*

### Purpose of studying of the discipline

*The purpose of the discipline "Psychology of Management" is the formation of scientifically based ideas about the system of mental phenomena, psychological variables of behavior and conscious human activity in modern conditions and allows undergraduates to form skills of applying the acquired psychological knowledge in educational activities*

### Learning Outcomes

*ON1 Apply fundamental scientific, pedagogical, managerial, communicative knowledge and skills in professional activities.*

### Prerequisites

*Bachelor*

### Postrequisites

*Pedagogical practice*

## Pedagogical practice

|                        |                        |
|------------------------|------------------------|
| Discipline cycle       | Basic disciplines      |
| Discipline component   | University component   |
| SubjectID              | 26224 (3012220)        |
| Course                 | 2                      |
| Term                   | 1                      |
| Credits count          | 6                      |
| Pedagogical practices  | 180hours               |
| Total                  | 180hours               |
| Knowledge control form | Total mark on practice |

### Short description of discipline

The pedagogical practice of undergraduates consists in direct pedagogical activity: independent conducting of practical classes, seminars, reading and lectures on the proposed topic, preparing and conducting classes using modern educational technologies together with the teaching staff of the relevant department and solving current educational and methodological issues.

### Purpose of studying of the discipline

The purpose of pedagogical practice is to form a graduate of the master's degree system of professional competencies of a university teacher, to prepare a graduate student to perform the functions of a teacher.

### Learning Outcomes

ON1 Apply fundamental scientific, pedagogical, managerial, communicative knowledge and skills in professional activities.

### Prerequisites

Tertiary education Psychology of management

### Postrequisites

Final examination The research work of a student, including an internship and the implementation of a masters thesis III

## Module 2. Investment and innovation economy

### Innovative development and competitiveness of the economy

|   |                   |
|---|-------------------|
| Discipline cycle  | Basic disciplines |
| Discipline component  | Electives         |
| SubjectID   | 26204 (3012224)   |
| Course  | 1                 |
| Term  | 1                 |
| Credits count   | 5                 |
| Lectures  | 15hours           |
| Practical and seminar classes                                 | 30hours           |
| Independent work of a student under the guidance of a teacher | 35hours           |
| Independent work of the student                               | 70hours           |
| Total   | 150hours          |
| Knowledge control form  | Examination       |

### Short description of discipline

The course "Innovative development and competitiveness of the economy" examines the introduction of innovative, breakthrough technologies in the production activities of firms and enterprises that affect the competitiveness of the economy of the whole state. As a result, undergraduates form a complex of knowledge about innovative technologies, about the priority directions of their development in the world economy, about the role of state support for the development of scientific and innovative activities of society.

### Purpose of studying of the discipline

The purpose of the discipline is to form a set of knowledge among undergraduates about the mechanism of ensuring the competitiveness of economic systems based on innovative development and the introduction of breakthrough technologies into production, studying the fundamental factors of competitiveness, as well as methods of its assessment.

### Learning Outcomes

ON3 Be able to analyze and evaluate strategic investment and innovation development programs of the state in order to identify the main problems of their implementation at the level of the state and enterprises.

ON4 Develop strategies for the development and management of enterprises of all forms of ownership and their individual divisions.

### Prerequisites

Bachelor

### Postrequisites

Investing innovative programs Development and implementation of innovative programs

## Development of organizational forms of production and management in the Republic of Kazakhstan

|   |                   |
|---|-------------------|
| Discipline cycle  | Basic disciplines |
| Discipline component  | Electives         |
| SubjectID   | 26205 (3012225)   |
| Course  | 1                 |
| Term  | 1                 |
| Credits count   | 5                 |
| Lectures  | 15hours           |
| Practical and seminar classes                                 | 30hours           |
| Independent work of a student under the guidance of a teacher | 35hours           |
| Independent work of the student                               | 70hours           |
| Total   | 150hours          |
| Knowledge control form  | Examination       |

### Short description of discipline

The course "Development of organizational forms of production and management in the Republic of Kazakhstan" is aimed at studying issues in the field of theory and practice of the functioning of industrial enterprises of the Republic, underlying the adoption of competent management decisions, taking into account modern conditions of development. As a result, undergraduates develop analytical skills of research and analysis of the activities of enterprises, based on knowledge of the methodological foundations of management and functioning of industrial organizations.

### **Purpose of studying of the discipline**

*The purpose of teaching the course is to study theoretical and practical issues of the functioning of the enterprise and the organization of production, for making managerial decisions, taking into account their dynamics in the conditions of Kazakhstan.*

### **Learning Outcomes**

*ON3 Be able to analyze and evaluate strategic investment and innovation development programs of the state in order to identify the main problems of their implementation at the level of the state and enterprises.*

*ON4 Develop strategies for the development and management of enterprises of all forms of ownership and their individual divisions.*

### **Prerequisites**

*Bachelor*

### **Postrequisites**

*Investing innovative programs Development and implementation of innovative programs State support of innovative business*

## **Strategic planning and budgetary processes in public management**

|   |                   |
|---|-------------------|
| Discipline cycle  | Basic disciplines |
| Discipline component  | Electives         |
| SubjectID   | 26206 (3012226)   |
| Course  | 1                 |
| Term  | 1                 |
| Credits count   | 5                 |
| Lectons   | 15hours           |
| Practical and seminar classes                                 | 30hours           |
| Independent work of a student under the guidance of a teacher | 35hours           |
| Independent work of the student                               | 70hours           |
| Total   | 150hours          |
| Knowledge control form  | Examination       |

### **Short description of discipline**

*This course examines the basic principles and methods used in strategic planning and budgeting of the country's public administration. An effective budget policy aimed at fulfilling the main strategic goals of the state contributes to improving the standard of living of the population and social stability. As a result of studying the course, the student can evaluate and analyze processes and phenomena at each stage of the implementation of strategic planning and budgeting.*

### **Purpose of studying of the discipline**

*The purpose of this discipline is a comprehensive study of the basic principles and methods of strategic planning and budgeting processes in the public administration of the Republic of Kazakhstan.*

### **Learning Outcomes**

*ON3 Be able to analyze and evaluate strategic investment and innovation development programs of the state in order to identify the main problems of their implementation at the level of the state and enterprises.*

*ON4 Develop strategies for the development and management of enterprises of all forms of ownership and their individual divisions.*

### **Prerequisites**

*Bachelor*

### **Postrequisites**

*Strategic management in an innovative- active organization State support of innovative business Strategic model for business development*

## **Analysis and assessment of development economy of region**

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26223 (3012254)      |
| Course  | 1                    |
| Term  | 2                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

### **Short description of discipline**

*The discipline "Analysis and assessment of development economy of region" allows students to study in depth the analysis and assessment of the socio-economic development of the region. Regions occupy a special place in the development of the national economy. Therefore, the study of the regional economy allows us to comprehensively consider the issues of employment and unemployment, budget allocation, and economic growth of the region's economy. Students will learn to study, analyze, and differentiate macroeconomic indicators during the analysis of the economic development of the region.*

### **Purpose of studying of the discipline**

*The purpose of the discipline «Analysis and assessment of development economy of region» is an in-depth study of the analysis and assessment of the socio-economic development of the region.*

## Learning Outcomes

ON5 Apply knowledge of economic theory to public issues, in particular: economic growth and progress; public policy and global governance; innovative research; problems of pricing regulation.

ON6 Evaluate and interpret information for the analysis of micro- and macroeconomic development of economic entities.

ON7 To analyze financial, accounting and other information contained in the reports of enterprises, organizations, departments of various forms of ownership, in order to make competent and effective management decisions based on modern business methods.

## Prerequisites

Strategical management Innovative development and competitiveness of the economy

## Postrequisites

Crisis management in the regional management Adaptive economy in the modern world Research scientific training

## Methodology of economic research

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | University component |
| SubjectID   | 26210 (3012230)      |
| Course  | 1                    |
| Term  | 2                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

## Short description of discipline

The subject "Methodology of economic research" included in the master's curriculum is designed to consider and analyze the theoretical and methodological aspects of research and to pay more attention to the methods and methodologies, problems, principles, trends needed by professional economists, projects to increase the efficiency of industries, regions in various sectors of the economy.

## Purpose of studying of the discipline

The purpose of the discipline is to form a comprehensive understanding of the methodology and methods of research used in market practice and in the academic environment, as well as possible tools and technologies for the implementation of research in the economy

## Learning Outcomes

ON2 To investigate problems and carry out scientific research projects in the field of economics and management, to develop scientifically sound conclusions that take into account social, scientific and ethical considerations.

## Prerequisites

History and philosophy of science Psychology of management

## Postrequisites

Final examination Research scientific training The research work of a student, including an internship and the implementation of a masters thesis II

## Micro-macroeconomic analysis

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26214 (3012231)      |
| Course  | 1                    |
| Term  | 2                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

## Short description of discipline

The discipline «Micro- macroeconomic analysis» is a fundamental basic discipline in the training of future specialists in the program of economic education. The course helps to make rational decisions, effectively using limited resources. Therefore, micro- and macroeconomic analysis teaches young professionals to practice professional and competent analysis of events, processes and phenomena occurring at the micro and macro levels. Allows you to understand the relationship of macroeconomic entities.

## Purpose of studying of the discipline

The purpose of studying the course «Micro-macroeconomic analysis» is to master the theoretical knowledge of undergraduates and acquire skills in analyzing practical micro and macroeconomic problems.

## Learning Outcomes

ON5 Apply knowledge of economic theory to public issues, in particular: economic growth and progress; public policy and global governance; innovative research; problems of pricing regulation.

ON6 Evaluate and interpret information for the analysis of micro- and macroeconomic development of economic entities.

ON7 To analyze financial, accounting and other information contained in the reports of enterprises, organizations, departments of various forms of ownership, in order to make competent and effective management decisions based on modern business methods.

#### **Prerequisites**

Bachelor

#### **Postrequisites**

Assessment of market value of business Adaptive economy in the modern world

### **The research work of a student, including an internship and the implementation of a masters thesis**

|                        |                        |
|------------------------|------------------------|
| Discipline cycle       | Profiling discipline   |
| Discipline component   | University component   |
| SubjectID              | 26222 (3012253)        |
| Course                 | 1                      |
| Term                   | 2                      |
| Credits count          | 11                     |
| The research work      | 330hours               |
| Total                  | 330hours               |
| Knowledge control form | Total mark on practice |

#### **Short description of discipline**

Research work is conditioned not only by the need to conduct scientific research, but also by the ability to organize your work correctly, rationally allocate time, acquire the skills of logical construction of text materials, use scientific terminology, answer questions raised during discussions, and defend the results of your research in a reasoned manner. At the same time, scientific internships are necessary for familiarization with innovative technologies and new types of production in scientific organizations or organizations of relevant industries or fields of activity.

The internship is conducted in order to form and consolidate subject competencies and their subsequent use in scientific and educational activities.

#### **Purpose of studying of the discipline**

The purpose of research work in the semester is to prepare a master's student, both for independent research work, the main result of which is the writing and successful defense of a master's thesis, and for conducting research independently or as part of a creative team.

#### **Learning Outcomes**

ON2 To investigate problems and carry out scientific research projects in the field of economics and management, to develop scientifically sound conclusions that take into account social, scientific and ethical considerations.

#### **Prerequisites**

History and philosophy of science Foreign language (professional)

#### **Postrequisites**

Final examination Research scientific training

### **Economy of firm (advanced course)**

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26215 (3012232)      |
| Course  | 1                    |
| Term  | 2                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

#### **Short description of discipline**

When studying the course "Economy of firm", the main link of the economy considers the issues of production and organizational structure, enterprise resources, development of a business plan, the content of innovation policy, social responsibility, the essence and prevention of its insolvency. When planning production and sales activities, enterprises will have the opportunity to evaluate the efficiency of the use of fixed, working and labor resources, apply methods for assessing technical and economic indicators, and perform economic calculations.

#### **Purpose of studying of the discipline**

The purpose of teaching the discipline «Firm Economics» is to teach students theoretical and practical knowledge in the field of economics of organizations necessary for the successful activity of a specialist in market conditions.

#### **Learning Outcomes**

ON5 Apply knowledge of economic theory to public issues, in particular: economic growth and progress; public policy and global governance; innovative research; problems of pricing regulation.

ON6 Evaluate and interpret information for the analysis of micro- and macroeconomic development of economic entities.

ON7 To analyze financial, accounting and other information contained in the reports of enterprises, organizations, departments of various forms of ownership, in order to make competent and effective management decisions based on modern business methods.

#### **Prerequisites**

Bachelor

## Postrequisites

Assessment of market value of business Adaptive economy in the modern world

### Adaptive economy in the modern world

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26234 (3012248)      |
| Course  | 2                    |
| Term  | 1                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

#### Short description of discipline

*The adaptability of the economy depends on the ability of entrepreneurs and the state to analyze and control environmental conditions, detect market opportunities, assess risks and adequately respond to them.*

*The course "Adaptive economy in the modern world" defines the general elements of the adaptive economy model: methods that increase the ability of the economy to adapt and factors that affect the adaptability of the economy.*

#### Purpose of studying of the discipline

*The purpose of studying the discipline: teaching the principles of the policy of adaptation of the economies of the world, where change is considered as a preliminary step in the struggle for the economic development of the country.*

#### Learning Outcomes

*ON5 Apply knowledge of economic theory to public issues, in particular: economic growth and progress; public policy and global governance; innovative research; problems of pricing regulation.*

*ON6 Evaluate and interpret information for the analysis of micro- and macroeconomic development of economic entities.*

*ON7 To analyze financial, accounting and other information contained in the reports of enterprises, organizations, departments of various forms of ownership, in order to make competent and effective management decisions based on modern business methods.*

#### Prerequisites

*Innovative development and competitiveness of the economy Micro-macroeconomic analysis Analysis and assessment of development economy of region*

#### Postrequisites

*Final examination Research scientific training*

### State support of innovative business

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26233 (3012247)      |
| Course  | 2                    |
| Term  | 1                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

#### Short description of discipline

*The discipline examines the system of measures taken by institutions of national power in the orientation of the development of indispensable legal, economic and organizational conditions, as well as motives for individuals and legal entities performing innovative activities. Studying the course will allow students to gain knowledge in the field of supporting innovative activities.*

#### Purpose of studying of the discipline

*The purpose of studying the discipline is for students to acquire theoretical knowledge and practical skills in the field of innovative business management.*

#### Learning Outcomes

*ON3 Be able to analyze and evaluate strategic investment and innovation development programs of the state in order to identify the main problems of their implementation at the level of the state and enterprises.*

*ON4 Develop strategies for the development and management of enterprises of all forms of ownership and their individual divisions.*

#### Prerequisites

*Innovative development and competitiveness of the economy Project management*

#### Postrequisites

*Final examination Research scientific training*

### Government and business

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26229 (3012243)      |
| Course  | 2                    |
| Term  | 1                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

### Short description of discipline

*The course studies the theoretical and methodological foundations, the main methods, mechanisms and institutional structure of interaction between the state and business; the specifics of the relationship between government, business and society, and also examines the main problems arising in the process of interaction between the state and business, methods and means of solving problems to improve and further develop the system of interaction between government and business structures.*

### Purpose of studying of the discipline

*The purpose of studying the course is a deep assimilation by undergraduates of the issues of economic, legal, ethical relations arising between the state, its bodies and the economic sector represented by entrepreneurs of various forms of ownership.*

### Learning Outcomes

*ON5 Apply knowledge of economic theory to public issues, in particular: economic growth and progress; public policy and global governance; innovative research; problems of pricing regulation.*

*ON6 Evaluate and interpret information for the analysis of micro- and macroeconomic development of economic entities.*

*ON7 To analyze financial, accounting and other information contained in the reports of enterprises, organizations, departments of various forms of ownership, in order to make competent and effective management decisions based on modern business methods.*

### Prerequisites

*Micro-macroeconomic analysis Project management Analysis and assessment of development economy of region*

### Postrequisites

*Final examination Research scientific training*

## Investing innovative programs

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26231 (3012245)      |
| Course  | 2                    |
| Term  | 1                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

### Short description of discipline

*The discipline "Investment of innovative programs" considers the components of the project management process, such as the development of a financial strategy, the search for sources of financing for investors, and financial management. Upon completion of the course, students of educational institutions will acquire professional skills and knowledge in the field of investment of innovative programs.*

### Purpose of studying of the discipline

*The purpose of studying the discipline "Investing innovative programs" is the formation of comprehensive knowledge in the field of financial strategy development, search for sources of financing, financial management.*

### Learning Outcomes

*ON3 Be able to analyze and evaluate strategic investment and innovation development programs of the state in order to identify the main problems of their implementation at the level of the state and enterprises.*

*ON4 Develop strategies for the development and management of enterprises of all forms of ownership and their individual divisions.*

### Prerequisites

*Innovative development and competitiveness of the economy Project management*

### Postrequisites

*Final examination Research scientific training*

## Commercial pricing

|                      |                      |
|----------------------|----------------------|
| Discipline cycle     | Profiling discipline |
| Discipline component | Electives            |
| SubjectID            | 26230 (3012244)      |



|   |             |
|---|-------------|
| Course  | 2           |
| Term  | 1           |
| Credits count   | 5           |
| Lectons   | 15hours     |
| Practical and seminar classes                                 | 30hours     |
| Independent work of a student under the guidance of a teacher | 35hours     |
| Independent work of the student                               | 70hours     |
| Total   | 150hours    |
| Knowledge control form  | Examination |

### Short description of discipline

*The course examines the basic methods and techniques of modern commercial pricing, the economic foundations and consequences of choosing various options for the pricing policy of the enterprise. In addition to the fact that prices in market conditions are an instrument of competition, investment, redistribution of resources, they allow you to find out the influence of many different factors not only under the influence of supply and demand, but also from the effective demand of the population to the prices of the world market.*

### Purpose of studying of the discipline

*The purpose of the study is the formation of strong theoretical knowledge and practical skills of future specialists in solving applied problems in the field of pricing.*

### Learning Outcomes

*ON5 Apply knowledge of economic theory to public issues, in particular: economic growth and progress; public policy and global governance; innovative research; problems of pricing regulation.*

*ON6 Evaluate and interpret information for the analysis of micro- and macroeconomic development of economic entities.*

*ON7 To analyze financial, accounting and other information contained in the reports of enterprises, organizations, departments of various forms of ownership, in order to make competent and effective management decisions based on modern business methods.*

### Prerequisites

*Micro-macroeconomic analysis Project management Analysis and assessment of development economy of region*

### Postrequisites

*Final examination Research scientific training*

## Coaching in the development of entrepreneurship

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26235 (3012249)      |
| Course  | 2                    |
| Term  | 1                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

### Short description of discipline

*The course "Coaching in the development of entrepreneurship" explores such a phenomenon as coaching, which is in demand in modern business management practice. This course reveals the main characteristics and features of coaching, shows the advantages of this tool in comparison with other methods of personnel and business development. The coaching approach is aimed at inspiring the entrepreneur and finding a creative solution to the problem.*

### Purpose of studying of the discipline

*The purpose of studying the discipline is to give undergraduates an idea of what coaching is, to show the place and features of this method in the complex of methods for the development of managerial qualifications among managers, to form basic skills for the development of managerial competencies by coaching*

### Learning Outcomes

*ON5 Apply knowledge of economic theory to public issues, in particular: economic growth and progress; public policy and global governance; innovative research; problems of pricing regulation.*

*ON6 Evaluate and interpret information for the analysis of micro- and macroeconomic development of economic entities.*

*ON7 To analyze financial, accounting and other information contained in the reports of enterprises, organizations, departments of various forms of ownership, in order to make competent and effective management decisions based on modern business methods.*

### Prerequisites

*Innovative development and competitiveness of the economy Micro-macroeconomic analysis Analysis and assessment of development economy of region*

### Postrequisites

*Final examination Research scientific training*

## The research work of a student, including an internship and the implementation of a masters thesis II

|                      |                      |
|----------------------|----------------------|
| Discipline cycle     | Profiling discipline |
| Discipline component | University component |

|                        |                        |
|------------------------|------------------------|
| SubjectID              | 26236 (3012252)        |
| Course                 | 2                      |
| Term                   | 1                      |
| Credits count          | 4                      |
| The research work      | 120hours               |
| Total                  | 120hours               |
| Knowledge control form | Total mark on practice |

### Short description of discipline

*Research work contributes to the development of the ability to independently carry out activities in the field of education and science related to solving complex professional tasks in innovative conditions, ensuring the development of professional research thinking of undergraduates, forming a clear understanding of the main professional tasks, ways to solve them, conducting bibliographic work with the involvement of modern information technologies.*

### Purpose of studying of the discipline

*The purpose of the master's research work is to develop the ability and practical skills of independent implementation of scientific research related to solving complex scientific problems in the field of training in innovative conditions.*

### Learning Outcomes

*ON2 To investigate problems and carry out scientific research projects in the field of economics and management, to develop scientifically sound conclusions that take into account social, scientific and ethical considerations.*

### Prerequisites

*Foreign language (professional) The research work of a student, including an internship and the implementation of a masters thesis I*

### Postrequisites

*Final examination*

## Assessment of market value of business

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26228 (3012242)      |
| Course  | 2                    |
| Term  | 1                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

### Short description of discipline

*In this discipline, the issues of property valuation are studied in depth, since it is part of the activities of managers and specialists of enterprises, commercial and financial organizations. The study of the discipline forms knowledge of the basic laws of the Republic of Kazakhstan, regulations on entrepreneurship, accounting, commercial activity, marketing, management, investment projects, time assessment of cash flows, the concept of business valuation.*

### Purpose of studying of the discipline

*The purpose of the course is to form a certain amount of knowledge among undergraduates necessary for a competent assessment and forecasting of income from the use of property (business).*

### Learning Outcomes

*ON5 Apply knowledge of economic theory to public issues, in particular: economic growth and progress; public policy and global governance; innovative research; problems of pricing regulation.*

*ON6 Evaluate and interpret information for the analysis of micro- and macroeconomic development of economic entities.*

*ON7 To analyze financial, accounting and other information contained in the reports of enterprises, organizations, departments of various forms of ownership, in order to make competent and effective management decisions based on modern business methods.*

### Prerequisites

*Micro-macroeconomic analysis Project management Analysis and assessment of development economy of region*

### Postrequisites

*Final examination Research scientific training*

## Development and implementation of innovative programs

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26232 (3012246)      |
| Course  | 2                    |
| Term  | 1                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |

|                                 |             |
|---------------------------------|-------------|
| Independent work of the student | 70hours     |
| Total                           | 150hours    |
| Knowledge control form          | Examination |

### Short description of discipline

*The discipline "Development and implementation of innovative programs" examines the main directions of development of innovative projects, features of their management, financing mechanisms at different stages of implementation, methods of risk assessment. Studying the course will allow students to gain in-depth knowledge in assessing innovative projects, determining risk levels, and possible ways to reduce them.*

### Purpose of studying of the discipline

*The purpose of studying the discipline "Development and implementation of innovative programs" is the formation of comprehensive knowledge in the field of preparation and implementation of innovative programs or projects.*

### Learning Outcomes

*ON3 Be able to analyze and evaluate strategic investment and innovation development programs of the state in order to identify the main problems of their implementation at the level of the state and enterprises.*

*ON4 Develop strategies for the development and management of enterprises of all forms of ownership and their individual divisions.*

### Prerequisites

*Innovative development and competitiveness of the economy Project management*

### Postrequisites

*Final examination Research scientific training*

## Strategic model for business development

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26237 (3012255)      |
| Course  | 2                    |
| Term  | 1                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

### Short description of discipline

*In this course, a strategic view of business modeling is applied, with a focus on how to develop and implement business models both in new enterprises and in existing organizations. During the course, various possible types of business models are studied.*

*The main attention is paid to the theoretical foundations of business modeling, as well as how the development of a business model can be practically implemented in students' own entrepreneurial projects.*

### Purpose of studying of the discipline

*The main purpose of the course is to familiarize undergraduates with the knowledge, concepts and tools of strategic business development models.*

### Learning Outcomes

*ON5 Apply knowledge of economic theory to public issues, in particular: economic growth and progress; public policy and global governance; innovative research; problems of pricing regulation.*

*ON6 Evaluate and interpret information for the analysis of micro- and macroeconomic development of economic entities.*

*ON7 To analyze financial, accounting and other information contained in the reports of enterprises, organizations, departments of various forms of ownership, in order to make competent and effective management decisions based on modern business methods.*

### Prerequisites

*Innovative development and competitiveness of the economy Project management Analysis and assessment of development economy of region*

### Postrequisites

*Final examination Research scientific training*

## Research scientific training

|                        |                        |
|------------------------|------------------------|
| Discipline cycle       | Profiling discipline   |
| Discipline component   | University component   |
| SubjectID              | 25871 (3012250)        |
| Course                 | 2                      |
| Term                   | 2                      |
| Credits count          | 13                     |
| Working practice       | 390hours               |
| Total                  | 390hours               |
| Knowledge control form | Total mark on practice |

### Short description of discipline

*The research scientific training contributes to the acquisition and consolidation of theoretical knowledge of undergraduates obtained during training, the acquisition of professional work skills, the deepening and consolidation of knowledge and competencies acquired in*

the process of theoretical training.

Practice provides continuity and consistency in the study of theoretical and practical material, provides an integrated approach to the subject of study.

### **Purpose of studying of the discipline**

The purpose of the research practice is to gain experience in the study of an actual scientific problem, to expand the professional knowledge obtained by undergraduates in the course of training, and to form practical skills for conducting independent scientific work.

### **Learning Outcomes**

ON2 To investigate problems and carry out scientific research projects in the field of economics and management, to develop scientifically sound conclusions that take into account social, scientific and ethical considerations.

ON6 Evaluate and interpret information for the analysis of micro- and macroeconomic development of economic entities.

ON7 To analyze financial, accounting and other information contained in the reports of enterprises, organizations, departments of various forms of ownership, in order to make competent and effective management decisions based on modern business methods.

### **Prerequisites**

Methodology of economic research The research work of a student, including an internship and the implementation of a masters thesis II

### **Postrequisites**

Final examination

## **Module 3.Organizational and managerial activities**

### **Anticrisis policy of the enterprise**

|   |                   |
|---|-------------------|
| Discipline cycle  | Basic disciplines |
| Discipline component  | Electives         |
| SubjectID   | 26203 (3012223)   |
| Course  | 1                 |
| Term  | 1                 |
| Credits count   | 5                 |
| Lectons   | 15hours           |
| Practical and seminar classes                                 | 30hours           |
| Independent work of a student under the guidance of a teacher | 35hours           |
| Independent work of the student                               | 70hours           |
| Total   | 150hours          |
| Knowledge control form  | Examination       |

### **Short description of discipline**

The discipline "Anti-crisis policy of an enterprise" is aimed at developing economic thinking among undergraduates based on studying the patterns, causes of crisis situations in enterprises, knowledge of measures from diagnosing the economic state of an enterprise to implementing specific measures aimed at restoring its effective functioning. The main topics are: the study of crises in the socio-economic development of society, state regulation of crisis situations, forecasting and evaluation of crises

### **Purpose of studying of the discipline**

The purpose of mastering the discipline "Anticrisis policy of the enterprise" is to form a system of knowledge, skills and abilities for undergraduates to manage anti-crisis processes in enterprises.

### **Learning Outcomes**

ON8 To prepare and carry out planning and design calculations, development of special documentation regarding the organization of a new enterprise technical re equipment, reconstruction and expansion of an existing enterprise introduction of new types of products.

ON9 Develop and evaluate the corporate and functional strategy of the company taking into account risks based on knowledge of key management concepts and critical analysis skills.

ON10 To develop anti-crisis solutions for effective management of the regions economy, using methods and mechanisms of the cluster approach in the management of territories.

### **Prerequisites**

Bachelor

### **Postrequisites**

Project management Investing innovative programs Adaptive economy in the modern world

### **The organization of public service (advanced course)**

|   |                   |
|---|-------------------|
| Discipline cycle  | Basic disciplines |
| Discipline component  | Electives         |
| SubjectID   | 26209 (3012229)   |
| Course  | 1                 |
| Term  | 1                 |
| Credits count   | 5                 |
| Lectons   | 15hours           |
| Practical and seminar classes                                 | 30hours           |
| Independent work of a student under the guidance of a teacher | 35hours           |
| Independent work of the student                               | 70hours           |
| Total   | 150hours          |
| Knowledge control form  | Examination       |

### Short description of discipline

The peculiarity of the study of this discipline is the mastery of undergraduates with an integral system of knowledge in the field of the theory of public administration and the organization of public service. The course deals with the essence and features of the organization of public administration. The essence and classification of the principles of public administration are revealed. The principles of building state bodies, the organizational structure, and ensuring public administration are considered. Particular attention is paid to the issue of admission, passage and termination of public service.

### Purpose of studying of the discipline

The purpose of studying this course is to identify patterns in the organization of the public service, to study the problems and prospects for the development of the organization of public services, the ability to analyze the methods of tools of state influence.

### Learning Outcomes

ON11 Integrate knowledge in the field of state and local government to develop solutions to achieve the strategic goals of the management object and make effective management decisions at the macro and meso levels.

ON12 To make and implement organizational management decisions in the field of state and local government, taking into account corruption risks and social, ethical responsibility for the decisions taken.

### Prerequisites

Bachelor

### Postrequisites

Public-private partnerships Analysis of corruption risks Government and business

## Modern technologies of planning and forecasting of socio-economic development of the territory

|   |                   |
|---|-------------------|
| Discipline cycle  | Basic disciplines |
| Discipline component  | Electives         |
| SubjectID   | 26208 (3012228)   |
| Course  | 1                 |
| Term  | 1                 |
| Credits count   | 5                 |
| Lectons   | 15hours           |
| Practical and seminar classes                                 | 30hours           |
| Independent work of a student under the guidance of a teacher | 35hours           |
| Independent work of the student                               | 70hours           |
| Total   | 150hours          |
| Knowledge control form  | Examination       |

### Short description of discipline

The course examines the issues of choice, analysis of forms, methods of state influence on the quality of socio-economic processes. Based on the application of forecasting and planning techniques, students develop the ability to implement decisions in the field of regulation of social and economic developments, proposals based on forecasts and plans.

### Purpose of studying of the discipline

The aim is to study forecasting and planning as instruments of state regulation of socio-economic development.

### Learning Outcomes

ON11 Integrate knowledge in the field of state and local government to develop solutions to achieve the strategic goals of the management object and make effective management decisions at the macro and meso levels.

ON12 To make and implement organizational management decisions in the field of state and local government, taking into account corruption risks and social, ethical responsibility for the decisions taken.

### Prerequisites

Bachelor

### Postrequisites

Crisis management in the regional management Research scientific training Analysis and assessment of development economy of region

## Strategical management

|   |                   |
|---|-------------------|
| Discipline cycle  | Basic disciplines |
| Discipline component  | Electives         |
| SubjectID   | 25870 (3012221)   |
| Course  | 1                 |
| Term  | 1                 |
| Credits count   | 5                 |
| Lectons   | 15hours           |
| Practical and seminar classes                                 | 30hours           |
| Independent work of a student under the guidance of a teacher | 35hours           |
| Independent work of the student                               | 70hours           |
| Total   | 150hours          |
| Knowledge control form  | Examination       |

### Short description of discipline

The course focuses on the values and process of strategic management. Students are expected to integrate and use their previous knowledge to make strategic decisions in organizations.

This course is devoted to the study of the vision, mission of the organization, the study of the principles, methods and models of

organizational analysis, the discussion of the theory and practice of developing and implementing strategies for the development of effective strategic leadership.

### **Purpose of studying of the discipline**

*The purpose of studying the discipline: the study, assimilation by undergraduates of modern strategic approaches in corporate management, to confirm the listener in the idea that the success of strategic management depends on economic education, their own efforts, the ability to analyze the situation, to foresee the long-term consequences of decisions.*

### **Learning Outcomes**

*ON8 To prepare and carry out planning and design calculations, development of special documentation regarding the organization of a new enterprise technical re equipment, reconstruction and expansion of an existing enterprise introduction of new types of products.*

*ON9 Develop and evaluate the corporate and functional strategy of the company taking into account risks based on knowledge of key management concepts and critical analysis skills.*

*ON10 To develop anti-crisis solutions for effective management of the regions economy, using methods and mechanisms of the cluster approach in the management of territories.*

### **Prerequisites**

*Bachelor*

### **Postrequisites**

*Project management Crisis management in the regional management Investing innovative programs*

## **Strategic management in an innovative-active organization**

|   |                   |
|---|-------------------|
| Discipline cycle  | Basic disciplines |
| Discipline component  | Electives         |
| SubjectID   | 26061 (3012222)   |
| Course  | 1                 |
| Term  | 1                 |
| Credits count   | 5                 |
| Lectons   | 15hours           |
| Practical and seminar classes                                 | 30hours           |
| Independent work of a student under the guidance of a teacher | 35hours           |
| Independent work of the student                               | 70hours           |
| Total   | 150hours          |
| Knowledge control form  | Examination       |

### **Short description of discipline**

*The discipline "Strategic management in an innovatively active organization" gives a general idea of the main features of strategic management in innovatively active companies, the types of strategies used by companies, the possibilities of integrating R&D and innovation activities in the process of their development and implementation, the process of choosing a strategy, systems and models of strategic management oriented towards innovation, also creating strategic competitive advantages in the market through the development and implementation of innovations.*

### **Purpose of studying of the discipline**

*The purpose of the discipline: "Strategic management in an innovative -active organization" is to form a set of theoretical knowledge and practical skills for students to use strategic management tools in innovatively active companies, including when planning R&D focused on creating a competitive advantage.*

### **Learning Outcomes**

*ON8 To prepare and carry out planning and design calculations, development of special documentation regarding the organization of a new enterprise technical re equipment, reconstruction and expansion of an existing enterprise introduction of new types of products.*

*ON9 Develop and evaluate the corporate and functional strategy of the company taking into account risks based on knowledge of key management concepts and critical analysis skills.*

*ON10 To develop anti-crisis solutions for effective management of the regions economy, using methods and mechanisms of the cluster approach in the management of territories.*

### **Prerequisites**

*Bachelor*

### **Postrequisites**

*Project management Investing innovative programs Development and implementation of innovative programs*

## **Theory and mechanisms of modern public management**

|   |                   |
|---|-------------------|
| Discipline cycle  | Basic disciplines |
| Discipline component  | Electives         |
| SubjectID   | 26207 (3012227)   |
| Course  | 1                 |
| Term  | 1                 |
| Credits count   | 5                 |
| Lectons   | 15hours           |
| Practical and seminar classes                                 | 30hours           |
| Independent work of a student under the guidance of a teacher | 35hours           |
| Independent work of the student                               | 70hours           |
| Total   | 150hours          |
| Knowledge control form  | Examination       |

### Short description of discipline

The course allows students to familiarize themselves with basic theories, practices, and tools of public administration. The discipline will help to gain knowledge in the field of development of the structure of authorities, division of powers, personnel activities. Its special feature is its practical significance, which allows you to learn theories and apply them in life.

### Purpose of studying of the discipline

The purpose of studying the discipline "Theory and mechanisms of modern public administration" is to assimilate students' knowledge in the field of public administration, legislation in force in this area and the practice of its application.

### Learning Outcomes

ON11 Integrate knowledge in the field of state and local government to develop solutions to achieve the strategic goals of the management object and make effective management decisions at the macro and meso levels.

ON12 To make and implement organizational management decisions in the field of state and local government, taking into account corruption risks and social, ethical responsibility for the decisions taken.

### Prerequisites

Bachelor

### Postrequisites

Crisis management in the regional management Research scientific training Analysis and assessment of development economy of region

## Business process analysis and design

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26218 (3012235)      |
| Course  | 1                    |
| Term  | 2                    |
| Credits count   | 5                    |
| Lections  | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

### Short description of discipline

The course " Business process analysis and design " covers the theoretical foundations of business processes, their management and optimization, as well as applied methods for designing, analyzing and improving business processes necessary to work with various projects to improve the processes of industrial companies. Also, the study of this discipline contributes to the formation of the process thinking of an economist-manager at all stages of the analysis and design of business processes.

### Purpose of studying of the discipline

The purpose of mastering the discipline "Business process analysis and design" is: teaching undergraduates the fundamental skills and abilities in the field of analysis, development and design of business processes.

### Learning Outcomes

ON8 To prepare and carry out planning and design calculations, development of special documentation regarding the organization of a new enterprise technical re equipment, reconstruction and expansion of an existing enterprise introduction of new types of products.

ON9 Develop and evaluate the corporate and functional strategy of the company taking into account risks based on knowledge of key management concepts and critical analysis skills.

ON10 To develop anti-crisis solutions for effective management of the regions economy, using methods and mechanisms of the cluster approach in the management of territories.

### Prerequisites

Strategical management Innovative development and competitiveness of the economy

### Postrequisites

Assessment of market value of business Investing innovative programs Research scientific training

## Analysis of corruption risks

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26221 (3012238)      |
| Course  | 1                    |
| Term  | 2                    |
| Credits count   | 5                    |
| Lections  | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

### Short description of discipline

In this discipline, the expediency of the fact that the specific conditions for the functioning of various facilities require an objective and

comprehensive analysis and examination of economic transactions that allow providing the legal basis for anti-corruption activities is considered. Identification of provisions that may contribute to corruption manifestations, analysis of economic and corruption risks, knowledge of anti-corruption strategies.

### **Purpose of studying of the discipline**

The purpose of the discipline is to teach the theoretical basis for analyzing corruption risks and the main prerequisites for anti-corruption activities.

### **Learning Outcomes**

ON11 Integrate knowledge in the field of state and local government to develop solutions to achieve the strategic goals of the management object and make effective management decisions at the macro and meso levels.

ON12 To make and implement organizational management decisions in the field of state and local government, taking into account corruption risks and social, ethical responsibility for the decisions taken.

### **Prerequisites**

Theory and mechanisms of modern public management

### **Postrequisites**

Crisis management in the regional management Research scientific training

## **Organization of procurement for state and local needs**

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26219 (3012236)      |
| Course  | 1                    |
| Term  | 2                    |
| Credits count   | 5                    |
| Lectures  | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

### **Short description of discipline**

When studying the course «Organization of procurement for state and local needs», they get acquainted with the peculiarities in the national economy of supply, performance of services and provision of services of sponsors to meet state and local needs as a system of public procurement. The role of public procurement makes it possible to increase the efficiency of the public sector, saving public spending by effectively allocating funds to various sectors of the economy.

### **Purpose of studying of the discipline**

The purpose of the discipline is to study the theoretical foundations of the organization of procurement of goods, works and services, types of public procurement.

### **Learning Outcomes**

ON11 Integrate knowledge in the field of state and local government to develop solutions to achieve the strategic goals of the management object and make effective management decisions at the macro and meso levels.

ON12 To make and implement organizational management decisions in the field of state and local government, taking into account corruption risks and social, ethical responsibility for the decisions taken.

### **Prerequisites**

Theory and mechanisms of modern public management

### **Postrequisites**

Crisis management in the regional management Research scientific training

## **Evaluation of the effectiveness of investments**

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26217 (3012234)      |
| Course  | 1                    |
| Term  | 2                    |
| Credits count   | 5                    |
| Lectures  | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

### **Short description of discipline**

The course examines the issues of the organization's investment activity. In particular, the problems of reviewing quantities, implementing solutions under the influence of factors. The discipline captures aspects of the categorical and conceptual apparatus in the field of investment. Studying the course will allow you to acquire knowledge in the field of evaluating the effectiveness of investments.

### **Purpose of studying of the discipline**



The purpose of studying the discipline "Evaluation of investment efficiency" is the formation of comprehensive knowledge in the field of theory of methods for calculating and evaluating the economic efficiency of investments.

### Learning Outcomes

ON8 To prepare and carry out planning and design calculations, development of special documentation regarding the organization of a new enterprise technical re equipment, reconstruction and expansion of an existing enterprise introduction of new types of products.

ON9 Develop and evaluate the corporate and functional strategy of the company taking into account risks based on knowledge of key management concepts and critical analysis skills.

ON10 To develop anti-crisis solutions for effective management of the regions economy, using methods and mechanisms of the cluster approach in the management of territories.

### Prerequisites

Strategical management Innovative development and competitiveness of the economy

### Postrequisites

Assessment of market value of business Investing innovative programs Research scientific training

## Project management

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26216 (3012233)      |
| Course  | 1                    |
| Term  | 2                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

### Short description of discipline

As part of the course, the undergraduate will master the practical use of the basic principles of management, examination and evaluation of business projects, modern world experience in project management. Also, this course makes it possible for undergraduates to form an understanding of the project management methodology and a systematic understanding of project management. The discipline "Project Management" creates a conceptual framework for the study of management disciplines that use management technologies in the performance of various educational and research projects.

### Purpose of studying of the discipline

The purpose of mastering the discipline "Project Management" is to form a system of knowledge in the field of project management and modern managerial thinking among undergraduates, which contributes to project management at all stages of its life cycle.

### Learning Outcomes

ON8 To prepare and carry out planning and design calculations, development of special documentation regarding the organization of a new enterprise technical re equipment, reconstruction and expansion of an existing enterprise introduction of new types of products.

ON9 Develop and evaluate the corporate and functional strategy of the company taking into account risks based on knowledge of key management concepts and critical analysis skills.

ON10 To develop anti-crisis solutions for effective management of the regions economy, using methods and mechanisms of the cluster approach in the management of territories.

### Prerequisites

Strategical management Innovative development and competitiveness of the economy

### Postrequisites

Assessment of market value of business Investing innovative programs Research scientific training

## Crisis management in the regional management

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26225 (3012239)      |
| Course  | 2                    |
| Term  | 1                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

### Short description of discipline

The discipline examines the principles and methods of anti-crisis management aimed at ensuring a balance of interests of the enterprise and all participants of the regional market. The course forms scientific and practical ideas on the main problems in the functioning and development of the institute of bankruptcy and anti-crisis regional management. As a result, the undergraduate learns about the economic, legal and methodological foundations of performing the functions of a crisis manager, the tasks and functions of state regulation of crisis situations at the regional level.

## Purpose of studying of the discipline

*The purpose of the study: mastering the theoretical knowledge of crisis management by undergraduates, the formation of their practical skills and abilities in the application of anti-crisis management tools and methods in regional management.*

## Learning Outcomes

*ON8 To prepare and carry out planning and design calculations, development of special documentation regarding the organization of a new enterprise technical re equipment, reconstruction and expansion of an existing enterprise introduction of new types of products.*

*ON9 Develop and evaluate the corporate and functional strategy of the company taking into account risks based on knowledge of key management concepts and critical analysis skills.*

*ON10 To develop anti-crisis solutions for effective management of the regions economy, using methods and mechanisms of the cluster approach in the management of territories.*

## Prerequisites

*Strategical management Project management*

## Postrequisites

*Final examination Research scientific training*

## Cluster policy in the system of strategic management of territorial development

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26226 (3012240)      |
| Course  | 2                    |
| Term  | 1                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

## Short description of discipline

*The course "Cluster policy in the system of strategic management of territorial development" is aimed at studying the issues of current trends and mechanisms of cluster development in Kazakhstan, the peculiarities of their formation in Western countries. Introduces undergraduates to the stages of formation of cluster policy, its implementation features in the strategy of territorial development of the country. As a result, a master's student develops an in-depth understanding of the territorial development management system.*

## Purpose of studying of the discipline

*The purpose of the discipline is the systematic study and development of the directions and mechanisms of spatial (territorial) development of local socio-economic systems, the development of tools in the formation of cluster placement of objects, the legal foundations of the functioning of cluster territorial planning, etc.*

## Learning Outcomes

*ON8 To prepare and carry out planning and design calculations, development of special documentation regarding the organization of a new enterprise technical re equipment, reconstruction and expansion of an existing enterprise introduction of new types of products.*

*ON9 Develop and evaluate the corporate and functional strategy of the company taking into account risks based on knowledge of key management concepts and critical analysis skills.*

*ON10 To develop anti-crisis solutions for effective management of the regions economy, using methods and mechanisms of the cluster approach in the management of territories.*

## Prerequisites

*Strategical management Project management*

## Postrequisites

*Final examination Research scientific training*

## Supply chains formation and management

|   |                      |
|---|----------------------|
| Discipline cycle  | Profiling discipline |
| Discipline component  | Electives            |
| SubjectID   | 26227 (3012241)      |
| Course  | 2                    |
| Term  | 1                    |
| Credits count   | 5                    |
| Lectons   | 15hours              |
| Practical and seminar classes                                 | 30hours              |
| Independent work of a student under the guidance of a teacher | 35hours              |
| Independent work of the student                               | 70hours              |
| Total   | 150hours             |
| Knowledge control form  | Examination          |

## Short description of discipline

*The course "Formation and management of supply chains" is aimed at studying the theoretical and methodological foundations of supply chain management, the basics of administration and controlling, methods and tools for modeling and optimizing supply chains. As a result, the student develops the ability to analyze and justify the reliability, stability of supply chains and solve practical problems in*

*the field of logistics, in the conditions of innovative development of the enterprise.*

### **Purpose of studying of the discipline**

*The purpose of the course is to study the content, meaning and features of the application of supply chain management tools in the functional areas of logistics by undergraduates.*

### **Learning Outcomes**

*ON8 To prepare and carry out planning and design calculations, development of special documentation regarding the organization of a new enterprise technical re equipment, reconstruction and expansion of an existing enterprise introduction of new types of products.*

*ON9 Develop and evaluate the corporate and functional strategy of the company taking into account risks based on knowledge of key management concepts and critical analysis skills.*

*ON10 To develop anti-crisis solutions for effective management of the regions economy, using methods and mechanisms of the cluster approach in the management of territories.*

### **Prerequisites**

*Strategical management Project management*

### **Postrequisites**

*Final examination Research scientific training*

## **The research work of a student, including an internship and the implementation of a masters thesis**

### **III**

|                        |                        |
|------------------------|------------------------|
| Discipline cycle       | Profiling discipline   |
| Discipline component   | University component   |
| SubjectID              | 26238 (3012251)        |
| Course                 | 2                      |
| Term                   | 2                      |
| Credits count          | 9                      |
| The research work      | 270hours               |
| Total                  | 270hours               |
| Knowledge control form | Total mark on practice |

### **Short description of discipline**

*Research work contributes to the development of the ability to independently carry out activities in the field of education and science related to solving complex professional tasks in innovative conditions, ensuring the development of professional research thinking of undergraduates, forming a clear understanding of the main professional tasks, ways to solve them, conducting bibliographic work with the involvement of modern information technologies.*

### **Purpose of studying of the discipline**

*The purpose of the master`s research work is to develop the ability and practical skills of independent implementation of scientific research related to solving complex scientific problems in the field of training in innovative conditions.*

### **Learning Outcomes**

*ON2 To investigate problems and carry out scientific research projects in the field of economics and management, to develop scientifically sound conclusions that take into account social, scientific and ethical considerations.*

### **Prerequisites**

*Foreign language (professional) Methodology of economic research The research work of a student, including an internship and the implementation of a masters thesis II*

### **Postrequisites**

*Final examination*

## **Final assessment**

## **Master`s thesis defense**

Credits count

8

#### 4. Summary table on the scope of the educational program «7M04115 - Economics and management»

| Name of discipline  | Cycle/<br>Component | Term | Number of<br>credits | Total<br>hours | Lec | SPL | LC | IWST | IWS | Knowledge control form |
|---|---------------------|------|----------------------|----------------|-----|-----|----|------|-----|------------------------|
| <b>Sociolinguistic and scientific-pedagogical activity</b>  |                     |      |                      |                |     |     |    |      |     |                        |
| Foreign language (professional)   | BS/US               | 1    | 3                    | 90             |     | 30  |    | 20   | 40  | Examination            |
| History and philosophy of science   | BS/US               | 1    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| Tertiary education  | BS/US               | 1    | 3                    | 90             | 15  | 15  |    | 20   | 40  | Examination            |
| Psychology of management  | BS/US               | 1    | 3                    | 90             | 15  | 15  |    | 20   | 40  | Examination            |
| Pedagogical practice  | BS/US               | 3    | 6                    | 180            |     |     |    |      |     | Total mark on practice |
| <b>Module 2. Investment and innovation economy</b>  |                     |      |                      |                |     |     |    |      |     |                        |
| Innovative development and competitiveness of the economy   | BS/CCh              | 1    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| Development of organizational forms of production and management in the Republic of Kazakhstan        | BS/CCh              | 1    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| Strategic planning and budgetary processes in public management                                       | BS/CCh              | 1    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| Analysis and assessment of development economy of region  | AS/CCh              | 2    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| Methodology of economic research  | AS/US               | 2    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| Micro-macroeconomic analysis  | AS/CCh              | 2    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| The research work of a student, including an internship and the implementation of a masters thesis I  | AS/US               | 2    | 11                   | 330            |     |     |    |      |     | Total mark on practice |
| Economy of firm (advanced course)   | AS/CCh              | 2    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| Adaptive economy in the modern world  | AS/CCh              | 3    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| State support of innovative business  | AS/CCh              | 3    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| Government and business   | AS/CCh              | 3    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| Investing innovative programs   | AS/CCh              | 3    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| Commercial pricing  | AS/CCh              | 3    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| Coaching in the development of entrepreneurship   | AS/CCh              | 3    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| The research work of a student, including an internship and the implementation of a masters thesis II | AS/US               | 3    | 4                    | 120            |     |     |    |      |     | Total mark on practice |
| Assessment of market value of business  | AS/CCh              | 3    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| Development and implementation of innovative programs   | AS/CCh              | 3    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| Strategic model for business development  | AS/CCh              | 3    | 5                    | 150            | 15  | 30  |    | 35   | 70  | Examination            |
| Research scientific training  | AS/US               | 4    | 13                   | 390            |     |     |    |      |     | Total mark on practice |

**Module 3. Organizational and managerial activities**

|  |        |   |   |     |    |    |  |    |    |                        |
|--|--------|---|---|-----|----|----|--|----|----|------------------------|
| Anticrisis policy of the enterprise  | BS/CCh | 1 | 5 | 150 | 15 | 30 |  | 35 | 70 | Examination            |
| The organization of public service (advanced course)   | BS/CCh | 1 | 5 | 150 | 15 | 30 |  | 35 | 70 | Examination            |
| Modern technologies of planning and forecasting of socio-economic development of the territory         | BS/CCh | 1 | 5 | 150 | 15 | 30 |  | 35 | 70 | Examination            |
| Strategical management   | BS/CCh | 1 | 5 | 150 | 15 | 30 |  | 35 | 70 | Examination            |
| Strategic management in an innovative-active organization  | BS/CCh | 1 | 5 | 150 | 15 | 30 |  | 35 | 70 | Examination            |
| Theory and mechanisms of modern public management  | BS/CCh | 1 | 5 | 150 | 15 | 30 |  | 35 | 70 | Examination            |
| Business process analysis and design   | AS/CCh | 2 | 5 | 150 | 15 | 30 |  | 35 | 70 | Examination            |
| Analysis of corruption risks   | AS/CCh | 2 | 5 | 150 | 15 | 30 |  | 35 | 70 | Examination            |
| Organization of procurement for state and local needs  | AS/CCh | 2 | 5 | 150 | 15 | 30 |  | 35 | 70 | Examination            |
| Evaluation of the effectiveness of investments   | AS/CCh | 2 | 5 | 150 | 15 | 30 |  | 35 | 70 | Examination            |
| Project management   | AS/CCh | 2 | 5 | 150 | 15 | 30 |  | 35 | 70 | Examination            |
| Crisis management in the regional management   | AS/CCh | 3 | 5 | 150 | 15 | 30 |  | 35 | 70 | Examination            |
| Cluster policy in the system of strategic management of territorial development                        | AS/CCh | 3 | 5 | 150 | 15 | 30 |  | 35 | 70 | Examination            |
| Supply chains formation and management   | AS/CCh | 3 | 5 | 150 | 15 | 30 |  | 35 | 70 | Examination            |
| The research work of a student, including an internship and the implementation of a masters thesis III | AS/US  | 4 | 9 | 270 |    |    |  |    |    | Total mark on practice |
| <b>Final assessment</b>  |        |   |   |     |    |    |  |    |    |                        |
| Master`s thesis defense  |        | 4 | 8 | 240 |    |    |  |    |    |                        |