



NJSC SHAKARIM UNIVERSITY OF SEMEY

DEVELOPMENT PLAN EDUCATIONAL PROGRAM

6B01406 - Physical Culture and Sport/
Manager of Sport and Recreation

Semey

NJSC "SHAKARIM UNIVERSITY OF SEMEY"

APPROVED

Board member-Vice-rector for academic affairs

I. Oralkanova

« 06 » 06 2023



EDUCATIONAL PROGRAM DEVELOPMENT PLAN

6B01406 - Physical Culture and Sport/ Manager of Sport and Recreation

(code and name of educational program)

for 2023-2027

Semey 2023

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1. Passport of the Development Plan of the Bachelor's degree program "6B01406 - Physical culture and sports / Sports and Recreation Manager"

1	The basis for the development	Shakarim University Strategic Plan for 2021-2025. Faculty work plan
2	Main Developers	<p><i>Head of AK:</i> <i>Mukaev Zhandos Toleubekovich - Dean of the Faculty of Natural and Mathematical Sciences</i></p> <p><i>OP Manager:</i> <i>Mukhambayev Bektas Rakhimbiyuly - teacher of the Department of Physical Culture and Sports</i></p> <p><i>AK members:</i> <i>Mukazhanov N.K. - Head of the Department of Physical Culture and Sports;</i> <i>Ermenova Batilya Oralbaevna - Senior Lecturer of the Department of Physical Culture and Sports;</i> <i>Prokhorov Boris Nikolaevich - Senior lecturer of the Department of Physical Culture and Sports</i> <i>Sovetkhanuly Dulat - Director of the Youth Sports School for Winter Sports</i> <i>Urazbaeva Aizhan Karlovna-Director of Semipalatinsk Higher Multidisciplinary College</i> <i>Aydynkaly Zhandaua Aydynkalykyzy- student of FC-001 group</i></p>
3	Terms of implementation	2023-2027 уу
4	Expected results of implementation	Подготовка высококвалифицированных и конкурентоспособных кадров в сфере физической культуры и спорта и бизнес администрирования, обладающих профессиональными отвечающих запросам общества в условиях модернизации.

2. Analytical justification of the OP

2.1 Information about the educational program

The educational program has been developed in accordance with the National Qualifications Framework and Professional Standards, according to the Dublin Descriptors and the European Qualifications Framework. The typical period of mastering the bachelor's degree program is 4 years.

OP 6B01406 – "Physical culture and Sports/ Sports and Recreation Manager" developed by the Academic Committee
Reviewed at the meeting of the Quality Assurance Commission of the Faculty of Natural Sciences (Protocol No. 4/1 of 04.04.2023)

Approved at the meeting of the Academic Council of the University (Protocol No.8 of 25.04.2023)

The main criterion for the completion of the educational process is the development of at least 240 credits, with the award of a Bachelor of Education degree in the educational program 6B01406 – "Physical culture and Sports / Sports and Recreation Manager".

Department of Physical Culture and Sports of the Faculty of Natural and Mathematical Sciences of NAO "University named after Shakarima G. Semey" provides training in a two-degree educational program 6B01406 - "Physical culture and sports / Sports and recreation Manager". This educational program has been developed taking into account the needs of the labor market in the region, the opinions of employers, the possibilities of application in other sectors of life, the requirements of regulatory documents and one of the main documents for the organization of the educational process.

Bachelor's degree training in the educational program 6B01406 – "Physical culture and sports / Sports and Recreation Manager" is conducted on a full-time basis on the basis of general secondary education. Preparation period

- Demand for specialists with higher pedagogical education in the region;
 - Study under the double diploma program Kazakhstan-Poland;
 - Training of sports management specialists in the State of Poland;
- Sufficient level of settlement; the share of full-time teaching staff with academic degrees and titles is 50%.

- The use of innovative teaching methods by teachers in training sessions
- Availability of sports facilities equipped with sports equipment and inventory
- The information and library fund in the specialty is completed, all disciplines are provided with educational, methodical and scientific literature

Provision of nonresident students with a hostel

2.2 Information about students

Admission to the OP is carried out according to the "Standard rules for admission to training in an educational organization" according to the applications of citizens on a competitive basis in accordance with the points of the CST certificate issued according to the results of the UNT or CT. Information about the state educational order (educational grants), as well as the cost of tuition from citizens' own funds and other sources, is posted on the website of Shakarim University. The issues of contingent formation and admission results are considered at the meetings of the departments, the academic Council of the faculty and the university.

2.3 Internal and external conditions for the development of OP

Teachers of the Department of Physical Culture and Sports of the University of Shakarim and the University of Economics in Bydgoszcz, Poland, use such teaching methods as information, communication, cooperative and problem competencies that form the professional competence of students.

For example, in order to form information competence, teachers of the department use tasks to search for information in reference literature, the Internet, work with literary primary sources, in libraries, museums, etc.

In addition, for the formation of written communication, the teachers of the department involve students to participate in conferences and publish articles.

The most effective for the formation of professional competencies of graduates are group forms of work that develop communication skills and leadership qualities. Along with this, other forms of classes are also used, but all with the use of active teaching methods and a differentiated approach that takes into account the interests of each student and laid down in Bloom's taxonomy.

The main task of the university at the present stage is to train specialists capable of non-standard, flexible and timely response to changes in labor market conditions.

To prepare students for professional activity at the university, the following innovative methods of teaching at the university are used:

- formation of skills for solving problematic problems that do not have an unambiguous answer, independent work on the material and the development of skills to apply the acquired knowledge in practice;
- active teaching methods, the essence of which is that students independently master professional skills and skills, a personal approach to the emerging problem;
- interactive forms of learning are widely used, aimed at active and deep assimilation of the studied material, the development of the ability to solve complex problems (include simulation and role-playing games, discussions, modeling situations);
- a wide opportunity to study in small groups for effective assimilation of educational material, development of the ability to perceive different points of view, the ability to cooperate and resolve conflicts in the process of teamwork.
- dialog form (question - answer).

In order to ensure the harmonious development of students in the OP, the needs of students are taken into account, taking into account their intellectual development and individual characteristics in the implementation of student-centered educational programs, which affects the requirements for both teaching and teaching activities in general.

In conditions of equal training requirements for all students in the disciplines of OP, it is carried out through explanatory work, additional consultations and extracurricular work of teaching staff with students (research work of students, involvement of students in the sports life of the university, cultural events, the work of KVN, etc.).

Questioning of students, visits by members of the VEC specialized classrooms, as well as classes shows that active forms and methods of conducting classes, as well as ICT, are regularly used in the educational process.

In the process of introducing various teaching and learning methods, the teachers of the departments develop and create scientific and methodological and educational materials, textbooks, educational and methodological complexes, multimedia educational complexes, which are complete, unique and in-demand products that assume flexibility, adaptability, variability of the content of tasks and educational technologies.

The individual educational trajectory is reflected in modular educational programs and individual curricula, as well as in elective courses that are aimed at providing professional competencies, at forming a practical (applied) orientation.

2.4 Information about teaching staff implementing the educational program

№	Indicators	Unit change	2023-2024 academic year	2024-2025 academic year	2025-2026 academic year	2026-2027 academic year
1	The share of teaching staff with a degree in OP	%	50	57	60	60
2	Including the share of teaching staff with a degree in the OOD cycle	%	50	50	50	50

The personnel policy of the Department of "Physical Education and Sport" of Shakarim University and the University of Economics in Bydgoszcz Faculty of Natural Sciences and Mathematics, as well as the Department of "Physical Education and Sport" is an integral part of the personnel policy of Shakarim University. and a management strategy based on the democratization of personnel management functions and consisting in a reasonable combination of centralization.

The personnel policy of the Faculty of Natural Sciences and Mathematics and the graduating Department of Physical Culture and

Sports is an integral element of the management strategy of Shakarim University, which is based on a reasonable combination of democratization and centralization of personnel management functions.

The teacher is one of the main resources of the educational process, he must have professional pedagogical skills, possess modern teaching methods for the effective transfer of knowledge, skills and abilities to students.

The implementation of the OP is provided by the teaching staff of the department in accordance with the qualification requirements for licensing educational activities. Various types of control over the activities of teachers - allows you to increase the level of sports and pedagogical skills in the field of theory and methodology of physical culture and sports, to give a positive result in mastering the program material of academic disciplines.

The share of teaching staff teaching classes in Kazakh is 85%. This indicates constant work in the field of improving the quality of teaching in the state language.

Every year, when hiring new employees and extending the contract with already working teachers at the department, the work of the management is carried out to familiarize with the job descriptions of all employees of the department, after which a bilateral employment contract is signed between the employee and the employer in the person of the rector of the university. The relationship between an experienced and a young teacher is based on the principle of mentoring: constantly by associate professors and professionals. The teaching staff of the department is fully responsible for the development of educational and methodological complexes and syllabuses in accordance with the SES specialty, teaching and conducting scientific work with students and individually. The main legislative and regulatory document for the development of educational programs is the State Standard of the specialty, as well as documented procedures developed by the university administration.

Shakarim University implements student-centered learning processes in educational programs: ensures the development of flexible learning trajectories; creates conditions for increasing motivation and involvement of students in the educational process; ensures consistency and objectivity of evaluation of learning outcomes. The management of the OP provides equal opportunities for students, including regardless of the language of instruction, to form an individual educational program aimed at the formation of professional competence. IUP is

Teachers of the department are constantly working on the development and publication of educational, teaching aids, writing scientific articles for use in training sessions in individual disciplines.

The activity of the department is aimed at implementing the MISSION of the University: "Training of highly professional competitive personnel of the new generation, in demand on the domestic and international labor market, implementation of mutual cooperation of teachers, students, employers. To implement each of the actions at a high level that meets the standards of the best universities in the world"

In the process of educational and methodical work, active teaching methods are used:

1. Lectures (report; oral conversation; installation; review; special courses; speeches).

2. Seminar session (question-and-answer method; detailed conversation; oral reports; theoretical conference; seminar-dispute; business games; seminar - excursions).

3. Practical classes in sports and pedagogical disciplines (classical types - introductory, training, consolidation, training sessions, combined, re-generalizing, control; non-traditional – competitions, tournament, competition, game, mutual learning, travel, champion, dispute).

Experience shows that each of these forms has its own strengths and weaknesses, and all of them are more or less interconnected and often turn into each other.

The content of all the activities of the teacher corresponds to the mission, goals and objectives of the university. At the department, each teacher has an individual work plan, in which the ratio of classroom work to the total academic load is maintained. The norms of the annual academic load are distributed among teachers differentially, taking into account the position, academic degree, academic title. The annual academic load in the current year is an average of 680 hours.

The individual work plan of the teacher provides information about the conclusion of the contract, the date of election to the position, the numbers of orders for admission, transfers to other positions, etc., provides brief instructions on planning and evaluating the quality of the teacher's work.

2.5 Characteristics of the achievements of the OP

The teams of the Faculty of Natural Sciences and Mathematics of Shakarim University, the Department of Physical Culture and Sports and the University of Economics in Bydgoszcz, Poland are one of the promising areas contributing to the strong social consolidation of society and the formation of a united nation.

The sphere of physical culture and sports acts as one of the promising platforms that contribute to the solid social consolidation of society, regardless of age and social status, the formation of a one-man nation.

In the modern world, sports and a healthy lifestyle, along with economic development, are among the key indicators of the quality of life of citizens, are considered and are an important aspect of the social employment of children, adolescent and adolescent youth.

Ultimately, sport becomes a symbol of national unity, solidarity and acts as one of the most important aspects of the formation of the foundations of a new Kazakh patriotism, a sense of pride and solidarity with their country. Physical culture and sports are one of the most accessible and effective mechanisms for improving the health of the population, its self-realization and development, a means of combating antisocial manifestations.

Today, the University successfully implements the Concept of the development of physical culture and sports, uses the experience of enterprises, organizations, structural divisions and educational institutions of the city of Semey, aimed at promoting policies focused on economic growth and social well-being of citizens, improving their quality of life and the implementation of measures for the development of mass sports.

The emergence of new tasks of social development has defined a range of priority areas for improving the effectiveness of state policy in the field of sports and physical culture, the most important of which are reliance on world-leading experience, the widespread introduction of scientific approaches and principles to the management and development of the industry, innovation, etc.

The organization of physical culture and recreation, sports and mass work and sports of the highest achievements is one of the priorities of the concept at the university, which is designed to implement strategic goals and objectives of state policy, as well as mechanisms for their implementation, taking into account the actual tasks of the industry development. Based on the development concept of the FCIs, a sports club was organized, which systematically carried out work in three directions:

1. Physical culture and health work;
2. Sports and mass work;
3. Sports of the highest achievements.

3 Main objectives of the OP development plan

For the effective implementation of the OP, the following tasks are defined, the expected final results assume

	Tasks	Expected result	End result
1	Provision of EP with regulatory documents	Formation of requests for the purchase of regulatory documents in the Ministry of Education and Science of the Republic of Kazakhstan, Kazakh Academy of Tourism and Sports.	Effective management of high-quality implementation of the educational program and improvement of educational process management mechanisms
2	Development and improvement of the modular principle of EP formation	Monitoring competencies according to the requirements of employers and requesting the labor market, as well as students, graduates in the specialty of FCiS (Conducting questionnaires of employers, students, graduates). Organization of meetings with employers, graduates and students	Effective management of high-quality implementation of the educational program and improvement of educational process management mechanisms
3	Updating and improving the content of the OP, including the name of the disciplines that	Updating the content of the educational program based on a generalization of modern domestic and world experience in	Working with employers. Monitoring the achievement of the results of the EP. Identification of new competencies

	determine the modern professional competencies of the specialist	training in this area, the requirements of employers and labor market requests	
4	Systematic improvement of educational and methodological support of the EP	Updating the catalog of elective disciplines, taking into account the requests and opinions of employers and students.	Development of new academic disciplines.
5	Improvement of the PD based on the introduction of modern educational technologies and methods into the educational process	SST advanced training. Discussion of the issues of improving the teaching methodology at the methodological seminar of the department and faculty. Using Interactive Learning Methods	Training of competitive personnel
6	Achievement of the results of the EP	Monitoring the achievement of the results of the EP. Monitoring the percentage of graduate employment.	Analysis of monitoring the general physical fitness of students at the exit from the EP
7	Expansion of practical training of students at the enterprises of the city	Thesis protection. Passing practices	Working with employers. Monitoring the achievement of the results of the EP. Identification of new competencies
8	Formation of a high-quality contingent of students.	Faculty Open Days with the participation of outstanding athletes-students and graduates, career guidance work by students during practice, field events in educational organizations of the region	Organization of meetings to raise the image of the OP with students, teachers of all specialties with outstanding athletes of the FKS specialty who defend the honor of the Republic of Kazakhstan at the International level.
9	Intensification of scientific research at the department.	Participation in scientific and practical conferences, seminars, disputes.	Research and innovation activities in the development of the EP
10	Growth of PPP publications in impact factor journals.	Publications in journals SCOPUS, TOMSON REUTURS	Research and innovation activities in the development of the EP
11	Creating a lab. Purchase of sports equipment, equipment, technical means of training, visual aids.	Annual procurement plans.	Development of resource potential for EP implementation

12	Development of information and educational resources of the department	Development of electronic textbooks for independent work of students.	Development of resource potential for EP implementation
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4 Risk analysis OP

In order to ensure the effective implementation of the OP and create a favorable environment for students to study at universities, the university is constantly monitored.

The main objective of the assessment is to systematically identify the degree of satisfaction of students and graduates with the quality of educational services. To solve this problem, questionnaires and interviews based on specially designed questionnaires are used:

- "The population of Semey about the quality of higher education and the demand for specialists, including the NAO of the Shakarim Semey University";
- Questionnaire "Survey on the reasons for the training of first-year students of Shakarim University and their decision to study in two diploma programs";
- Questionnaire "Questionnaire of a graduate of Shakarim University";
- Express questionnaire "Graduates of secondary schools in Semey".

The results of processing the answers indicate the satisfaction of students with the activities of the university in the main areas. The knowledge gained at the university, the acquired communication skills, the experience of self-management allow students to adapt successfully enough in the workplace and move up the career ladder.

The form of the listed questionnaires and the results of the questionnaires are presented in the Appendix

All the results of the implementation and analysis of the effectiveness of processes, data from customer satisfaction surveys, monitoring studies and internal audit are used to improve the QMS of the university and the quality of educational services through changes to the process and updating of regulatory documentation.

(Strengths)	(Weakness)
Study under the double degree program (have a double specialty)	Road communication between the two countries
Availability of material and technical base and sports infrastructure	Outdated sports equipment and equipment.
Availability of highly qualified teaching staff with extensive experience in scientific and pedagogical activities	Raising the average age of teaching staff with academic degrees and titles

Availability of teaching staff with deep fundamental knowledge and experience of lecture and seminar teaching	Insufficient involvement of practical teachers in teaching activities in order to spread positive pedagogical experience, as well as foreign specialists to gain international experience.
Availability of all necessary internal regulatory documents with requirements for the organization and content of teaching activities	Passivity of teaching staff in the study of internal regulatory documents with requirements for the organization and content of teaching activities
The presence of an effective incentive system for teachers as an external motivation	Unwillingness of some teachers to leave the "comfort zone"
Availability of a rich base of secondary schools for pedagogical practices	The lack of mechanisms for dual training on the basis of secondary schools in the city and region
Expansion of international partnership in the framework of the creation of joint educational programs, scientific research, training of scientific and pedagogical personnel	The high cost of international exchange programs and the inability of graduates to study on a fee basis.
Improving the system for attracting young doctors, candidates of sciences and PhD doctors from other universities, including foreign ones, to the implementation of educational programs.	Low activity of teaching staff to continue their studies in doctoral studies.

1. Action plan for the development of OP

№	Criteria	Expected results	Ed. ed.	2022-	2023	2023-	2024	2024-	2025	2025-	2026	2026-	2027
Direction 1. Educational and methodological support													
1.1	Updating the educational program based on professional standards, taking into account the recommendations of employers	Conducting an examination of the Educational program 6B01406 – "Physical culture and sports / Sports and Recreation Manager" in order to increase the practice orientation and development of professional competencies of graduates	fact	+				+				+	

1.2	Monitoring and updating catalogs of elective disciplines in accordance with the development of key and professional competencies, the demands of the labor market.	Improving the quality of the content of educational programs by including elective courses aimed at developing the key and professional competencies of graduates in accordance with the demands of the labor market.	fact	+	+	+	+	+
1.3	Introduction of modern learning technologies into the educational process, contributing to the development of cognitive activity, communicative ability of students	Improving the quality of teaching academic disciplines, taking into account the novelty and variety of forms of work that contribute to the development of cognitive activity.	fact	+	+	+	+	+
1.3.1	Introduction of mass open online courses (MOOCs) into the educational process according to the educational program 6B01406 – "Physical culture and Sports/ Sports and Recreation Manager"	Introduction of disciplines into the educational process Improving the quality of teaching academic disciplines, taking into account the novelty and diversity of forms of work that contribute to the development of cognitive activity.	ed	+	+	+	+	+
1.4	Involvement of social partners and employers in the development, examination of the implementation of educational programs	Involvement of social partners and employers in the development, examination of the implementation of educational programs	ed	+	+	+	+	+
1.5	Development and implementation of elective courses in English	Introduction of disciplines in English into the educational process	ed	-	-	-	-	-

1.6	Conducting seminars and round tables on the application of innovative technologies in the educational process	Introduction of innovative technologies in the educational process	ed	1	1	1	1	1
1.7	Publication of educational, methodical and scientific literature on the implemented OP	Совершенствование учебно-методической обеспеченности по дисциплинам реализуемых образовательных программ	ed	1	1	1	1	1
1.8	Conclusion of contracts with foreign and domestic partner universities in order to develop academic exchange of students of all levels and teaching staff	Creation of a database of foreign and domestic partner universities for the development of academic exchange of students of all levels and teaching staff	ed	1		1		1
1.9	Inviting students from partner universities to study during the semester, short-term internships, mutual settlements, etc.	Development of international recognition of educational programs, implementation of academic mobility programs for students	dude	1		1		1
1.10	Participation of teaching staff and students in international academic exchange programs	Development of international cooperation with foreign universities implementing educational programs in the field of physical culture and sports	dude	1		1		1
1.11	Development of outgoing academic mobility of teaching staff and students in the direction of physical culture and sports	Improvement of the educational program based on the use of the experience of implementing such programs in leading foreign universities	dude	1	1			1

Direction 2. Teaching staff

2.1	Professional development and training of scientific and pedagogical personnel for the implementation of educational programs once every 5 years	The share of teaching staff who have passed advanced training at the national and international level is at least 20%	dude	1	1	1	1	1
2.2	Advanced training, retraining, internships of teaching staff at the international level	Прохождение не менее чем 2 преподавателями программы повышения квалификации, переподготовки, стажировок профессорско-преподавательского состава на международном уровне	dude	1		1		1
2.3	Promotion of publications of the works of teaching staff in international publications indexed by the Web of Science and Scopus databases	Increase in the share of teaching staff who have published the results of scientific research in publications indexed by the Web of Science and Scopus databases – at least 30% of the total number of teaching staff	%	+	+		+	
2.4	Involvement of practical specialists in teaching and scientific activities	Participation in the implementation of educational programs of practitioners (at least 20% of specialists)	%	20%	20%	20%	20%	20%
Direction 3. Internationalization of educational programs								
3.1	Conclusion of agreements on international cooperation with foreign universities	Implementation of joint projects, preparation of scientific publications with foreign partners, creation of bases for scientific internships of students	ed	1		1		

3.2	Attracting foreign students to study under the educational program "6B01401-Physical culture and sports"	Increasing the number of foreign students	dude	5	6	6	7	5
3.3	Organization of joint scientific and practical events with international partners	Improving the efficiency of scientific and methodological activities of teaching staff, exchange of experience with foreign partners	ed	1		1		
3.4	Invitation of foreign specialists to give lectures and consultations on master's projects and dissertations	Improvement of the content component of educational programs based on the introduction of the experience of foreign specialists in the implementation of educational programs	ed	1		1		
3.5	Expansion of cooperation with Leading foreign scientific and educational organizations in order to attract the most qualified foreign specialists to the implementation of educational programs	Formation of key and professional competencies in accordance with the practice of leading universities	dude			+	+	
Direction 4. Logistics and digitalization								

4.1	Step-by-step equipment of classrooms with technical training tools (projectors, panels, interactive and multimedia whiteboards, multifunction devices, webcam, projector screen)	Equipping classrooms assigned to the department with technical training tools (projectors, panels, interactive and multimedia whiteboards, multifunctional devices, webcam, projector screen)	ed	+	+	+	+	+
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Manager of EP


"6B01406 - Physical culture and sports / Sports and Recreation Manager"  Mukhambaev B.R

Head of department



Mukazhanov N. K.

CONSIDERED

at the meeting of the Quality Assurance Commission faculty
Minutes of the meeting No.6 from 08. 06. 2023 Y.
Chairman of the KOK Zheldybaeva B.S. 

AGREED

Dean of the faculty  Mukayev Z. T.
"08" 06. 2023 y.